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PREMIER AMERICA CREDIT UNION ANNOUNCES APPOINTMENT OF BILL HAMPEL TO BOARD OF DIRECTORS

CHATSWORTH, CA – (May 10, 2022) – FOR IMMEDIATE RELEASE

Premier America Credit Union has announced the appointment of Bill Hampel to the Board of Directors, effective April 28, 2022. Mr. Hampel will serve as a member of the Finance Committee and Credit Oversight Committee of the Board.

“We are pleased to welcome Bill Hampel to the Premier America Board,” said Gary Holmen, Board Chairman. “Bill is a titan in the industry, and his deep expertise in economic trends and credit union issues makes him an ideal person for this role. He will be invaluable to the credit union as we pursue our mission of serving our ever-changing communities and making a positive impact in the lives of our Member Owners.”

Bill Hampel is the former Chief Economist and Chief Policy Officer of the Credit Union National Association (CUNA) in Washington, DC. He was one of the association’s longest tenured executives and served as the Interim President and CEO of CUNA from June to September 2014. Mr. Hampel is an expert on the economy and credit union policy issues and has been regularly interviewed by the media for stories appearing on major national television, radio and print outlets. He has testified before Congress about a number of key credit union issues and holds a doctorate in economics from Iowa State University.

“Premier America’s future is bright,” said Rudy Pereira, Premier America Credit Union President and CEO. “Bill’s addition to our esteemed Board of Directors will bring tremendous value to the organization and inform our strategy as we look to the future and rapidly innovate amidst unprecedented times.”

“I am really excited and looking forward to being able to contribute in some small way to the future of Premier America Credit Union as a mission-driven organization,” said Bill Hampel, Board Member. “It’s a great credit union with a proud history, and with the current board and management team even greater things are in store for members in the future.”

About Premier America Credit Union:

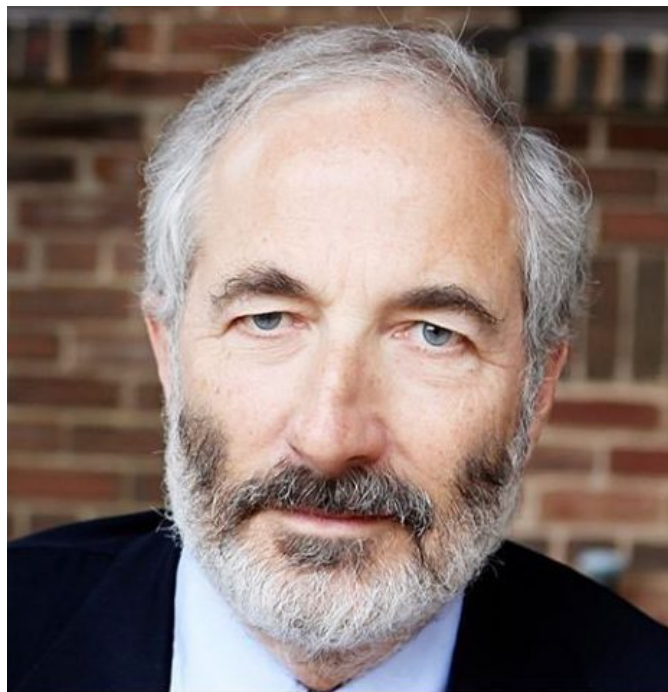
Premier America is a full-service community financial institution that offers exceptional banking to more than 100,000 Member-Owners. Member-Owners benefit from personal service, great savings rates, low fees, low loan rates and a full complement of savings, lending, wealth management, and insurance services. Founded in 1957, Premier America is one of the nation’s largest credit unions, with more than \$3.4 billion in assets. With 20 retail branches, access to over 30,000+ surcharge-free ATMs through the CO-OP ATM Network;



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and the CU Service Center Shared Branch Network, Premier America provides financial services to those who live, work, worship or attend school in the Ventura and Los Angeles counties of California, and Harris County in Texas. To learn more about Premier America, please visit www.PremierAmerica.com.

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Bill Hampel
Premier America Credit Union Board of Directors