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**PREMIER AMERICA CREDIT UNION CORPORATE BRANCH
MANAGER SELECTED FOR CRASH THE GAC EVENT**

CHATSWORTH, CA – (February 4, 2019) – FOR IMMEDIATE RELEASE

The *Cooperative Trust* and Credit Union National Association (CUNA) has selected Sierra Gutierrez, Corporate Branch Manager of Premier America Credit Union as a California 'Crash' representative of the 2019 CUNA Governmental Affairs Conference (GAC).

One hundred credit union professionals under the age of 35 were selected from a nationwide pool of 200 candidates to attend the industry's largest governmental advocacy event in Washington D.C. from March 10-14, 2019. Sponsored by CUNA and various state credit union leagues/associations, Crash the GAC enables young credit union professionals the opportunity to network with industry peers and engage with congressional representatives to generate positive political impact for credit unions.

"We're thrilled to have Sierra representing the credit union and advocating on behalf of our industry," said Rudy Pereira, President/CEO of Premier America. "Her demonstrated passion for member experience and sustained commitment to giving back to local communities represents the best of what credit unions have to offer. The energy and commitment of individuals like Sierra will ensure our industry builds meaningful relationships with the next generation of member-owners and we're excited she'll have the opportunity to share her passion and perspective with federal legislators."

A Ventura County, California native, Gutierrez participates in many community events including: North Valley Family YMCA Senior Spectacular, North Valley Family YMCA Canned Food Drive, Child Care Resource Center Annual Shred Event, Park Parthenia Community Health Fair, Food Forward Harvest Pick, Northridge Hospital Stepin' Out Gala, Northridge Hospital Holiday Jam and C.A.T.S Victory for Victims Walk/Run, Los Angeles Police Department PALS Toy Drive and distribution event and United Way Ventura County Day of Caring.

Gutierrez received her Bachelor of Science. in Business Administration, with a Minor in Economics from California State University Channel Islands (CSUCI) in 2008 and her Master of Business Administration (MBA) from CSUCI in 2010.

About Premier America Credit Union:

Premier America offers Member-Owners a contemporary banking experience including convenient, 24-hour worldwide account access through the latest mobile banking technology. Additionally, Member-Owners benefit from personal service, great rates, low fees and a full complement of savings, lending, investment and insurance services.

Founded in 1957, Premier America is one of the nation's largest credit unions, with more than 100,000 members and \$2.6 billion in assets. With 20 retail branches, Premier America

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provides financial services to those who live, work, worship and attend school in: Camarillo, Oxnard, Simi Valley, Thousand Oaks, Ventura, Westlake Village, Los Angeles County and areas in Houston. To learn more about Premier America, visit PremierAmerica.com.

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