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**PREMIER AMERICA CREDIT UNION NAMES  
NEW SENIOR TEAM LEADERS**

CHATSWORTH, CA – (July 16, 2019) – FOR IMMEDIATE RELEASE

Premier America Credit Union, has selected three new senior team leaders to help drive strategic growth for the \$2.8 billion, Chatsworth, CA based financial institution. Joining the credit union are Ernesto Norona, Senior Vice President/Chief Lending Officer; Marci Francisco, Senior Vice President of Member Experience; and Janaki Rao, Senior Vice President/Chief Technology Officer.

“The collective financial services experience and technological expertise this group brings to our organization is exciting,” said Rudy Pereira, Premier America Credit Union President and CEO. “We’ve selected dynamic, industry leaders who align perfectly with our core purpose and values to execute our strategic mission to better serve our community by providing exceptional service capability, and value.”

With 25+ years of leadership experience within lending, retail banking, remote service delivery, and business development, Ernesto Norona most recently served as the Senior Vice President of Lending at Logix Federal Credit Union.

Previously serving as Vice President of Sales for the largest business unit of CU Direct, Marci Francisco has worked with credit unions for 19+ years to develop effective auto loan, membership and marketing growth strategies.

Janaki Rao is a technology leader with over 23 years of experience managing software development, digital delivery, and IT infrastructure teams for the banking and health services sectors. Janaki most recently served as First Vice President of Technology at Axos Bank, formerly known as the Bank of the Internet.

***About Premier America Credit Union:***

Premier America offers Member-Owners a contemporary banking experience including convenient, 24-hour worldwide account access through the latest mobile banking technology. Additionally, Member-Owners benefit from personal service, great rates, low fees and a full complement of savings, lending, investment and insurance services.

Founded in 1957, Premier America is one of the nation’s largest credit unions, with more than 100,000 members and \$2.8 billion in assets. With 20 retail branches, Premier America provides financial services to those who live, work, worship or attend school in the Ventura, and Los Angeles counties of California, and the Westchase district of Houston, Texas. To learn more about Premier America, please visit PremierAmerica.com.

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